

**Kickstart Leadership Development with**

# **The Leadership Report**

**Starting with the right tool makes all the difference.** A targeted assessment can reveal the strengths, opportunities, and insights needed to design a personalized development plan that creates results.



# The Leadership Report Is Built For Developing Leaders

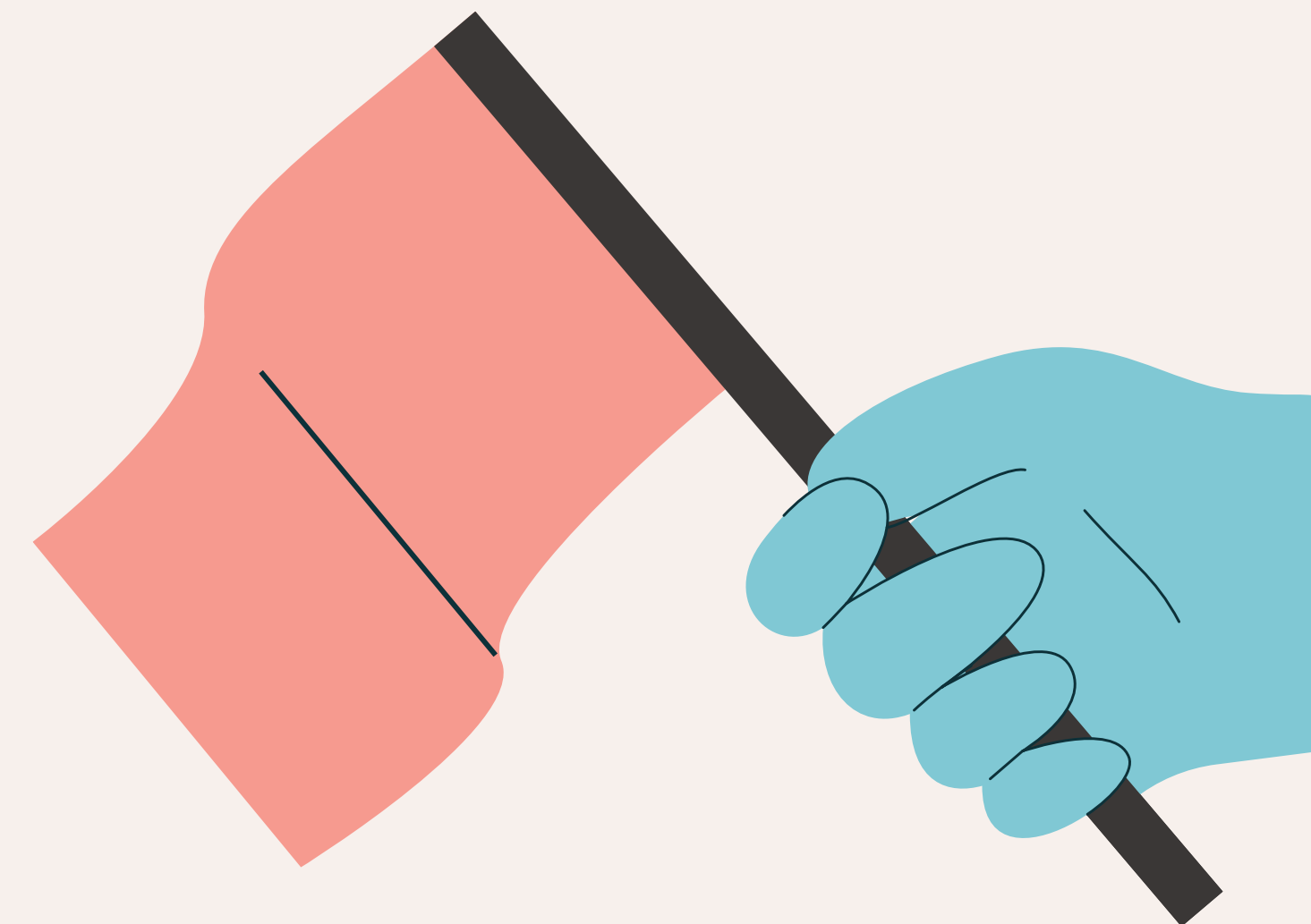
Designed for leaders at all levels, **The Leadership Report is just as impactful for a first-time manager as it is for a CEO.** The Report focuses on helping leaders connect with their employees by taking a people-first approach.



# The Leadership Report Can Help You:

- **Create personalized development plans** tailored to behavior, motivation, and needs.
- **Optimize decision-making** by identifying natural tendencies and potential stressors.
- **Focus on team development** by digging into the dynamics of leadership styles.
- **Develop conflict resolution** by identifying behavioral tendencies and stress triggers.
- **Improve adaptive leadership** through increased competence in stressful situations.
- **Communicate with impact** by understanding communication preferences.

Through the report, you'll uncover the strengths of your unique approach to leadership, notice how personal preferences shape your style, and understand how to adjust your approach to effectively engage different people and situations.



**“Anybody in a leadership position or with the potential to be a leader can connect to their strengths and understand their limitations with this tool. Having that awareness will make all the difference in your growth.”**



**Vanessa Boettcher**  
COO of TTI Success Insights



# The Leadership Report Features:

## **The Do's and Don'ts of Communicating**

Learn how others can best connect with you and what approaches they should avoid.

## **How to Lead and Collaborate with Different People**

Everyone is different; learn to tailor your leadership style for maximum results.

## **Perceptions in Moderate and Extreme Conditions**

Your behavior shifts under stress—discover how you might come across in difficult situations.

## **Potential Hidden Influences**

Discover influences you might not be aware of and how to harness them for greater success.

## **Your Natural and Adapted Behavioral Styles**

Behavior in your everyday life and at work is different—learn what changes situationally.

## **Productivity Boosters**

Understand how to leverage your strengths and mitigate limitations.



# The Powerful Sciences Behind The Leadership Report

We combine **DISC** and the **12 Driving Forces**<sup>®</sup>, revealing behavior and motivation in one insightful, concise report.



# DISC

DISC is a universal behavioral model that reveals four separate behavioral factors: **Dominance, Influence, Steadiness, and Compliance.**

## Behaviors

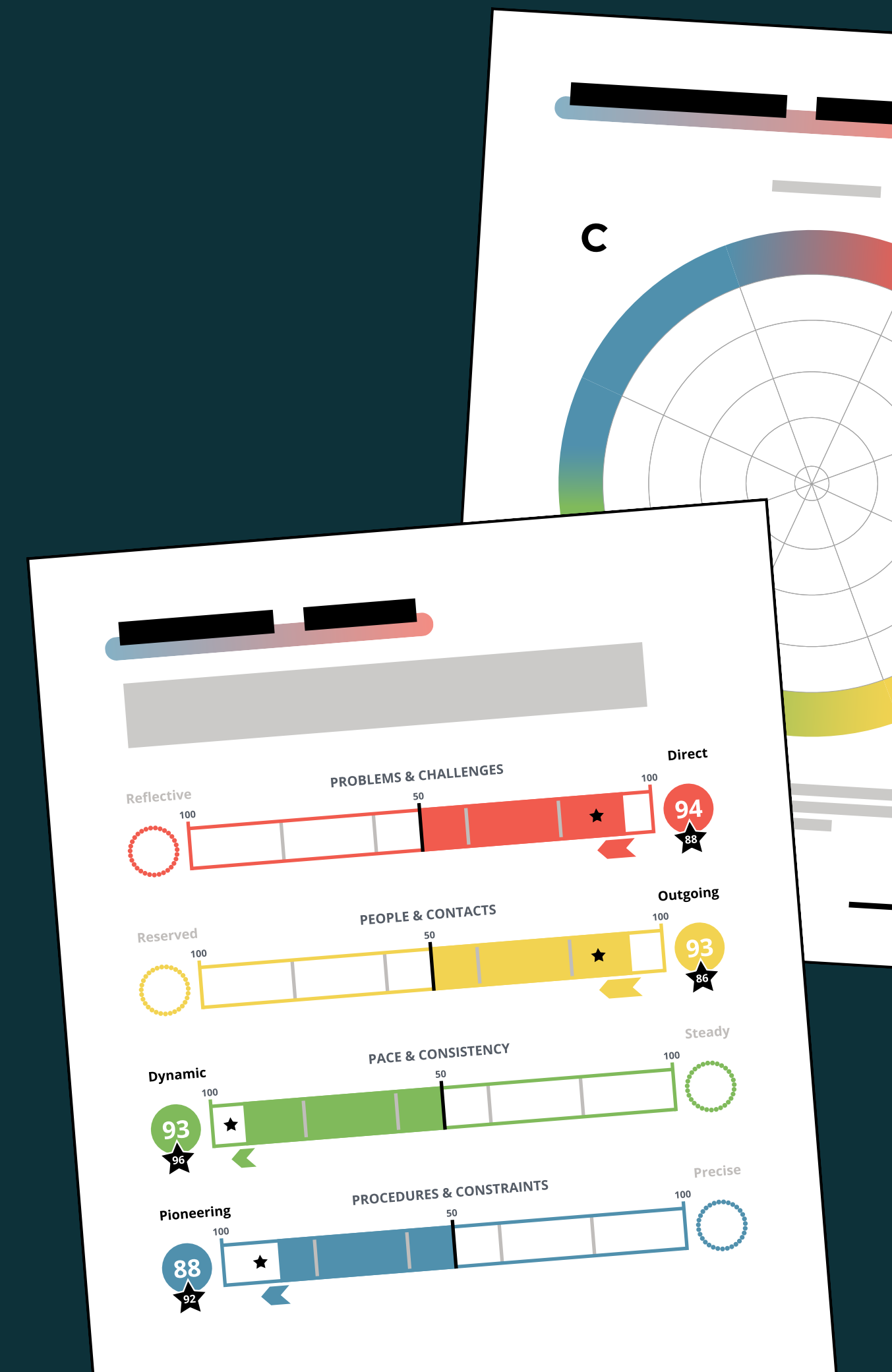
How you prefer to:

**D (Dominance)** - Respond to problems and challenges

**I (Influence)** - Influence people and contacts

**S (Steadiness)** - Respond to pace and consistency

**C (Compliance)** - Respond to procedures and constraints



# The 12 Driving Forces

The 12 Driving Forces is an assessment that measures why a person does what they do; it defines and identifies what motivates people, measuring the motivation (and strength) behind behaviors with 6 different motivators:

Knowledge

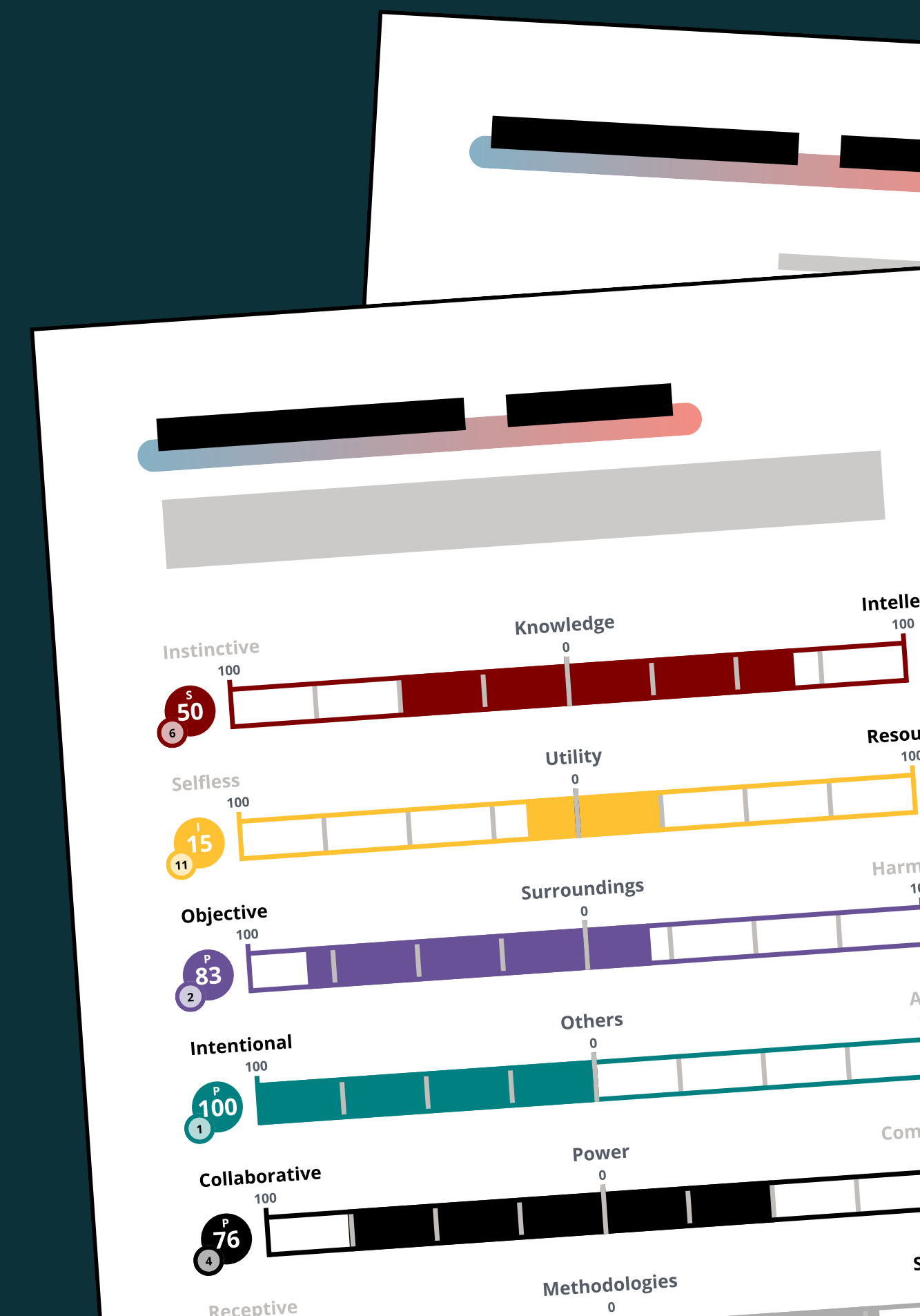
Others

Utility

Power

Surroundings

Methodology



# Are You Ready to Level Up Your Leadership?

With the growing demand for people-focused leadership, The Leadership Report ensures that leaders are equipped to navigate challenges, build meaningful connections, and drive success in today's evolving workplace.

**Let's get started.**





# Our Assessment Partner

TTI Success Insights is an industry-leading, award-winning assessment provider based in Scottsdale, AZ, that has been revealing human potential for more than 40 years through assessment solutions and research. **TTI applies a multi-science approach to an ever-evolving suite of tools that support the employee journey.**

